



2024-2074

TE IWI O RAKAIPAAKA INCORPORATED STRATEGIC PLAN



## TE IWI O RAKAIPAACA

### Pepeha

Moumoukai te maunga,  
tu mai ra te whakaruruhau,  
te whare kōrero.  
E kore, kore e riro.

Waitirohia, te awa o Nūhaka,  
e rere ra Te Mātāpuna o Te ora

e kore e maroke Rakaipaaka te iwi,  
e noho ra Nga whare rau o Te Tāhinga o te ra,  
E kore e ngaro.

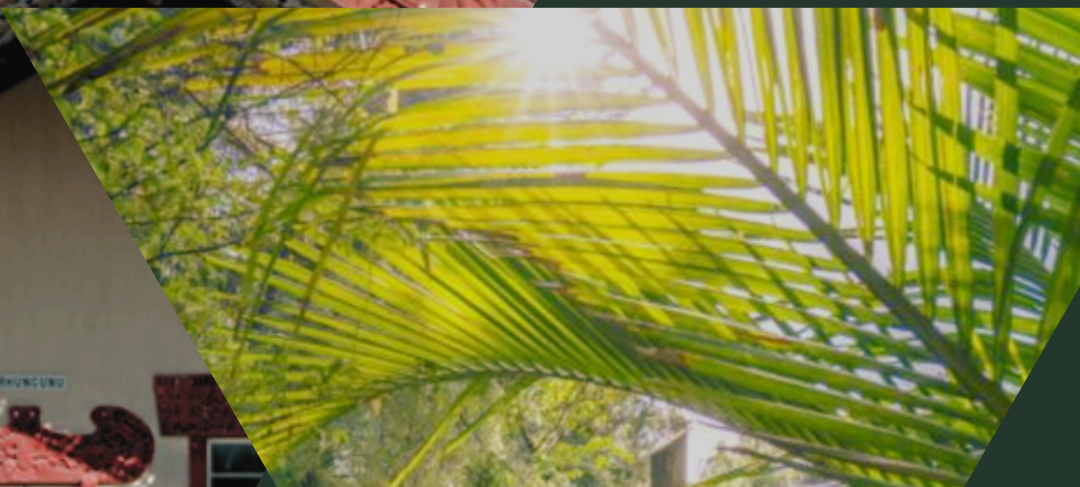
Tihei mauriora.

1980

1990



2000



2024



**DESCRIPTION**

**PAGE**

**AS THIS IS A DRAFT DOCUMENT  
WE WILL COMPLETE AT A LATER DATE**

2024



## Nga Mihi

**E Ngā Mana,  
E Ngā Reo,  
E Ngā Karangatanga Maha,  
Tena Koutou, Tena Koutou, Tena Koutou Katoa.**

Nga mihi mahana, e te whanau.

Our warm appreciation to you all that contributed to our strategic plan for the next 50 years.

It is with your tautoko and commitment for the future generations we will collectively achieve small and great things for our whakapapa of Rakaipaaka.

Eva Jones

# VISION | MISSION | PURPOSE | VALUES



## VISION

### Our Mokopuna Our Future

Progress for tomorrow to recognise the aspirations of the past.

## MISSION

### Tino Rangatiratanga

Rakaipaaka can achieve small & great things.

## PURPOSE

### Rakaipaakatanga

Rakaipaaka is thriving with opportunities for our whanau to prosper and live.

## VALUES

### GUIDE TO THE FUTURE

Our values are the cornerstone of who we are and what's important to us.

2024

## OUR KAUPAPA

Within this context, we are proud to present to you our (Draft) 50 year strategy. This plan has been developed with our whanau both home and abroad. Our future development as a people requires us to rethink and purposefully to support our mokopuna. Whanau is our cornerstone to achieving the balance in our plan, with your success can be realised.

We are excited about the future of our people and the commitment we will make together to nurture and foster you as individuals and whanau.

2034

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## OUR GOALS

**WHAKAMANAWA - Confidence**

**MATAURANGA - Learning**

**PUKENGĀ & NGAKAU WHIWHITA - Skills & Passion**

**WHARE TOANGA - Protection**

**WHARE KAUPAPA - Papakainga**

**HAUORA - Wellbeing**

**PAKIHI RAKAIPAAKA - Intergenerational sustainability**

# 2024 Goals

## WHAKAMANAWA

### **We can accomplish this together**

Building confidence in your people through a strategic plan involves clear communication, aligning individual contributions with organisational goals, and providing opportunities for growth and development.

1. Creating a communications plan is a priority. This will provide clear messaging, consistent engagements and tailored information to meet the needs of our whanau.
2. Creating an opportunity for whanau to provide feedback through communications avenues, that are active and seek input regularly from our whanau .
3. Creating communications mediums for whanau access of information which includes: social media, websites, emails, database communications, hui(online and in person) and mobile communications channels.
4. Create spaces to celebrate successes: Recognize and celebrate achievements along the way to keep morale high and motivate whanau members to continue working towards the goals of the strategic plan.

## MATAURANGA

### **Learning**

Matauranga is the cornerstone of personal and societal progress. It empowers individuals with knowledge, skills, and critical thinking abilities that are essential for personal growth and success in today's complex world.

1. Identify what you want to achieve with your Matauranga strategy.
2. Assess the current state of Matauranga within our whanau to identify areas of improvement and areas that are working well. .
3. Roll out your Matauranga Strategy, ensuring that all stakeholders are informed and engaged in the process.



# 2024 Goals

## PUKENGĀ & NGAĀKAU WHIWHITA

### **Skills and Passion**

Empowering individuals with skills and passion is the key to creating limitless opportunities for personal and professional growth. When individuals channel their passions into developing their skills, they unlock their full potential and pave the way for success.

1. Iwi-assessment: Encourage our whanau to reflect on their interests, values, strengths, and goals to identify their passions and areas where they want to develop skills.
2. Create clear goals: Help individuals our whanau define specific, measurable, achievable, relevant, and time-bound (SMART) goals related to their passions and skills development.
3. Identify resources: Provide access to resources such as online courses, workshops, mentors, and networking opportunities to support our whanau in acquiring the necessary skills and knowledge.
4. Create a tailored skills and passion plans: Work with our whanau to create a plans that aligns with their goals and includes a mix of formal practical opportunities.

## WHARE TOANGA

### **Protection**

Indigenous culture and artifacts are invaluable treasures that hold the history, traditions, and identity of indigenous communities. It is imperative to protect and preserve these cultural heritage assets for future generations, as they represent a unique and irreplaceable part of our shared whanau heritage.

1. Collaboration with indigenous communities: Engage in meaningful partnerships with indigenous communities to ensure their active involvement in the protection and preservation of their culture and heritage.
2. Documentation and inventory: Develop a comprehensive inventory of cultural artifacts, sites, traditions, and practices, including their significance, location, and condition.
3. Legal protection: Advocate for and adhere to legal frameworks that protect indigenous rights, cultural heritage, and artifacts, including indigenous intellectual property rights and the repatriation of cultural objects.
4. Education and awareness: Raise awareness about the importance of indigenous culture and heritage preservation through educational programs, public outreach, and cultural events.

# 2024 Goals

## WHARE KAUPAPA Papapkainga Development

Developing a housing strategy for a community is a fundamental component of creating a thriving and inclusive environment where all residents have access to safe, affordable, and sustainable housing options. By implementing a strategic plan that addresses the diverse housing needs of the community, we can promote neighborhood stability, economic opportunity, and social cohesion.

1. Needs assessment: Conduct a thorough analysis of the housing needs and challenges within the community, considering factors such as affordability, availability, quality, and accessibility.
2. Stakeholder engagement: Engage with a diverse range of stakeholders, including community members, local government officials, housing agencies, nonprofit organizations, and developers, to gather input and insights that will inform the housing strategy.
3. Goal setting: Establish clear and measurable goals and objectives for the housing strategy, taking into account the identified needs and priorities of the community.
4. Housing inventory: Develop an inventory of existing housing stock, including information on the condition, affordability, and occupancy rates of different types of housing units within the community.
5. Policy development: Develop and implement policies and regulations that support the creation of affordable housing, encourage sustainable development practices, and address housing discrimination and segregation.
6. Funding and financing: Identify potential funding sources, including government grants, private investments, and public-private partnerships, to support housing initiatives and affordability programs within the community.
7. Housing development: Implement strategies to increase the supply of affordable housing through various means, such as incentivizing the construction of affordable housing units, preserving existing affordable housing stock, and rehabilitating vacant or blighted properties.
8. Community engagement and outreach: Engage with residents through community meetings, workshops, surveys, and other outreach efforts to educate and raise awareness about the housing strategy, gather feedback, and ensure that the needs and preferences of the community are considered in the implementation process.
9. Monitoring and evaluation: Establish mechanisms for tracking progress, evaluating the impact of the housing strategy, and making adjustments as needed to ensure that the goals and objectives are being met effectively.

# 2024 Goals

## HAUORA

### **Wellbeing Strategy**

The health of a community is a direct reflection of its residents' physical, mental, and social well-being. It is influenced by various factors such as access to healthcare, environmental conditions, social support systems, and lifestyle choices. A healthy community is one that prioritizes the overall well-being of its residents and works together to create a supportive and inclusive environment for all.

1. Developing a comprehensive health strategy for our whanau requires a multi-faceted approach that addresses a range of factors affecting whanau' well-being.
2. Promote Health Education: Implement educational programs on topics such as nutrition, exercise, mental health, and disease prevention to increase residents' knowledge and empower them to make healthier choices.
3. Increase Access to Healthcare: Ensure that all whanau have access to affordable and quality healthcare services, including preventive care, screenings, and treatment for chronic conditions.
4. Create Safe and Healthy Environments: Work to improve environmental factors that impact health, such as access to parks and green spaces, clean air and water, and safe neighborhoods.
5. Support Mental Health and Well-being: Develop programs and resources to support mental health awareness, reduce stigma, and provide access to mental health services and support.
6. Encourage Healthy Lifestyles: Promote physical activity, healthy eating, and smoking cessation through community events, initiatives, and partnerships with local businesses and organisations.
7. Foster Social Connections: Build a sense of community and belonging through social activities, support groups, and community events that bring residents together and combat social isolation.

## Rakaipaaka Pakiihi

### **Creating inte-generational sustainability**

By prioritising inter-generational sustainability, we can create a harmonious and equitable society where individuals of all ages feel valued, connected, and empowered to contribute to a thriving and sustainable future for all

1. Intergenerational Communication: Encourage open and respectful dialogue between individuals of different ages to facilitate the sharing of experiences, insights, and perspectives.
2. Education and Mentorship: Provide opportunities for older generations to pass on valuable skills and knowledge to younger generations through mentorship programs, workshops, and inter-generational learning initiatives.
3. Collaboration and Engagement: Create spaces and platforms for individuals of all ages to come together, collaborate on projects, and work towards common goals that benefit the community as a whole.

2024

# OUR 50 YEAR FRAMEWORK

Implementing a 50-year plan requires vision, commitment, and collaboration from all stakeholders involved. By setting long-term goals and strategies, we can create a roadmap for sustainable development, growth, and prosperity that will benefit current and future generations.

2034

Our 50-year plan will focus on addressing key challenges such as climate change, poverty alleviation, healthcare accessibility, education, and sustainable urban development. Through innovative solutions, strategic investments, and community engagement, we will work towards building a resilient and inclusive society that leaves a lasting impact on our environment and society.

2044

To ensure the success of our 50-year plan, we will prioritize transparency, accountability, and adaptability to changing circumstances. We will engage with experts, policymakers, businesses, and community members to gather diverse perspectives and input, and continuously monitor progress to make informed decisions and adjustments as needed.

2054

Together, we can create a legacy that will shape a brighter future for generations to come, by implementing a 50-year plan that fosters sustainable growth, resilience, and prosperity for all.

2064

## WHANAU OUTCOMES

- WHAKAMANAWA- we can accomplish this together
- MATAURANGA - we can create our own systems of education
- PUKENGA & NGAKAU WHIWHITA-we can create opportunities
- WHARE TOANGA -we can create a place of protection for our Taonga
- WHARE KAUPAPA -we can create more housing opportunities
- HAUORA- we can support improved health for our whanau
- PAKIHI RAKAIPAACA - we can create & support Rakaipaaka businesses

2074

# 2074 OPPORTUNITIES

## VISION 2024- 2074

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